Monetization is an important factor for the sustainability of OSS projects. In 2019, GitHub Sponsors was launched. This service allows developers to donate to individual developers, while conventional donation services target donations to projects. We conducted a mixed-methods study to find out factors that make developers likely to receive sponsorship via GitHub Sponsors, and what developers think about donations to individuals. We explored 1,695,015 contributors in 1,168,856 repositories, and found that sponsored developers are more active than non-sponsored developers, the existence of sponsors in the same development community is an important factor to be sponsored developers. And many donations have been made for showing appreciation, not for return. Our findings are the first step to open up avenues for future work of donations to individuals.